

# Media Studies Curriculum Guide

## Year 13

### What will my son learn?

#### Autumn term

- Research and Planning for main coursework task and ancillary tasks
- Coursework construction

#### Spring Term

- Ancillary tasks construction
- Coursework Evaluation
- Begin Exam Preparation

#### Summer Term

- Continue Exam Preparation

### How will my son/daughter be assessed?

At A2, the course is again 50% coursework and 50% exam. Coursework is completed over the Autumn and Spring terms before students begin working on exam preparation. In addition to the main coursework task, at A2 students will complete two ancillary tasks as part of a promotional package for their product. The overall mark for A2 is combined with the student's AS marks to give a final grade. This grade is split 50% AS and 50% A2.

#### AS Coursework

##### G324 – Advanced Portfolio in Media

At Ernest Bevin, we focus on the Film Industry in AS and A2 Media Studies, however there is scope at A2 to study Music Videos, should this suit the group more. At A2, students will complete research into teaser trailers and the promotional packages surrounding blockbuster film releases. Working in groups, they will then plan their own teaser trailer along with two of the following: a magazine cover featuring their film, a website dedicated to the film or a poster to accompany the film's release. After completion, the class will evaluate their work in a creative manner, using digital technology to the best of their abilities whilst applying theory and close analysis to their products. Marks for the coursework are as follows: Research and Planning 20 marks, Construction 60 marks (Main Task 40 marks, Ancillary tasks 10 marks each), Evaluation 20 marks.

#### AS Exam

##### G325 – Critical Perspectives in Media

Once the coursework has been completed, students will move on the exam preparation. The A2 exam has two sections. The first section is a continued evaluation of students' own progress from AS through to A2 in a particular area, followed by application of theory to their productions. The second section focuses on representation in British film, for which we will focus on the representation of youth.

Your son or daughter will study the **OCR Specification Media Studies H540**

### How can I support my son/daughter with Media Studies?

- You should encourage your son or daughter to consume a wide variety of film content throughout the first term, actively engaging them in discussions about the content and its effect on audiences and society as a whole.
- In the run up to exams, you can help by watching British films with your son or daughter and again discussing the content, with particular focus on the representation of youth.
- You can also encourage your child to visit the major cultural institutions which London offers; of particular value for this course is the BFI ([www.bfi.org.uk](http://www.bfi.org.uk)).
- Trips to the cinema to see current or classic films are actively encouraged.

