

Business Studies Curriculum Guide

Year 11 – GCSE Business

What will my son learn?		
Autumn term <ul style="list-style-type: none">Consolidating knowledge on how to build a new business and focus on developing key skills needed for final exam assessments.	Spring Term <ul style="list-style-type: none">Exploring marketing, recruitment and business legalities in preparation for the 1 ½ hour written exam in the summer.	Summer Term <ul style="list-style-type: none">Ethics in business, environmental issues, government incentives and legislation.

How will my son be assessed?

Unit 1 – Introduction to small business: Written examination paper (25%), 45 minutes, out of 40 marks. The exam will consist of Multiple-choice and objective test questions.

Unit 3 – Building a Business: Written examination paper (50%), 1½ hr, out of 90 marks. Questions will comprise of a combination of multiple-choice, short- and extended-answer, data response and scenario-based questions.

How can I support my son with Business?

- Encourage student to complete all homework and work set on Doodle.
- Encourage student to prepare for the 2 external examinations.
- Encourage student to use websites such as tutor2u, beebusinessbee, GCSE pod and BBC bitesize.
- Encourage student to take care and keep organised their business folder/book.
- Check student has been responding to teacher comments in business folder (usually in a different colour)
- Check students planner to make sure homework has been set and when it needs to be completed.
- For extra activities students can use Doodle where extra quizzes and GCSE pod were video clips are available.
- Encourage student to read over completed work to secure learning and to support making improvements.
- Encourage students to watch the news, reading business sections in newspapers.

