

Business Studies Curriculum Guide

Year 10 – NCFE Business and Enterprise

What will my son learn?		
Autumn term	Spring Term	Summer Term
<ul style="list-style-type: none">An introduction to business and enterprise. An introduction to start up projects and helps them to identify risks and rewards.	<ul style="list-style-type: none">An insight into market research, and different marketing opportunities and techniques.	<ul style="list-style-type: none">A basic knowledge and understanding of business finance for a new business or enterprise.

How will my son be assessed?

Unit 1 – Introduction to Business and Enterprise (internally assessed portfolio of evidence)

Unit 2 – Marketing for Business and Enterprise (externally assessed examination)

A summative unit grade can be awarded at pass, merit or distinction: to achieve a 'pass' a learner must have satisfied all the pass criteria to achieve a 'merit' a learner must additionally have satisfied all the merit criteria to achieve a 'distinction' a learner must additionally have satisfied all the distinction criteria.

How can I support my son with Business and Enterprise?

- Encourage student to complete all homework and independent research.
- Encourage student to prepare for the 1 external examination.
- Encourage student to use websites such as tutor2u, beebusinessbee, GCSE pod and BBC bitesize.
- Encourage student to take care and keep organised their business portfolio.
- Check student has been responding to teacher comments in business folder (usually in a different colour)
- Check students planner to make sure homework has been set and when it needs to be completed.
- For extra activities students can use Doodle where extra quizzes and lessons are available.
- Encourage student to read over completed work to secure learning and to support making improvements.
- Encourage students to watch the news, reading business sections in newspapers and keep an eye on the development businesses in the local area.

