

Media Studies Curriculum Guide

Year 10

What will my son learn?		
Autumn term <ul style="list-style-type: none">• Introduction to the course• Assignment 1 - Advertising (Analysis and creation of print adverts)	Spring Term <ul style="list-style-type: none">• Assignment 2 – Cross-Media Study• Music Industry – An examination of how music artistes are represented across multiple media platforms.• Research Portfolio, 1000 words analysis	Summer Term <ul style="list-style-type: none">• Assignment 2 – Cross-Media Study• Construction – Students to create their own promotion package for an artiste.• Assignment 3 – Moving Image• Students begin research into Thriller genre.

How will my son be assessed?

- You son will be assessed by 3 coursework assignments completed across Year 10 and 11, followed by one external exam at the end of Year 11.

Media Studies

Paper: Unit 1: Investigating the Media

Written Paper – 1 hour 30 mins – 60 marks – 40% External Assessment

Based on pre-released topic (changed annually) with guidance and stimulus.

Four tasks.

Your son will study the **AQA Media Studies (4812) Specification**.

Throughout Year 10, your son will complete two of three coursework assignments. These are spread across the year and assessed internally. Each half term students will be formally assessed on their progress in the subject – this will take the form of coursework completion where appropriate, or assessment based on course progression.

Skills in Media Studies

AO1: Recall, select and communicate their knowledge and understanding of media products and the contexts in which they are produced and consumed.

AO2: Analyse and respond to media texts/topics using media key concepts and appropriate terminology.

AO3: Demonstrate research, planning and presentation skills.

AO4: Construct and evaluate their own products using creative and technical skills.

How can I support my son with English?

- Discussing TV shows, films, music and advertising with your son will help to foster an interest in the way media texts are created. Ensure your son takes an active role in consuming media by directing them towards a diverse range of content, which will help give them perspective and objectivity when studying media texts.
- When your son has homework, look over it. Encourage him to write more and to complete it before the due date. Leaving a day before the work is due can help in the revision process.
- There are a number of revision guides available in newsagents and online. These revision guides should be used throughout the course, and not before the exams.
- Working hard in class, stretching himself and trying his best every lesson will ensure success.